## Programme

The teaching units are the main focus of the programme enhanced through group work. There are three different tracks students can choose from. Visits to projects and companies related to the topic are an integral part of our International Summer School. The excursions support the content of the lectures and will give students the chance to experience their chosen topic hands—on. The teaching language in all three tracks is English.

Each programme constitutes 6 ECTS or 3 US credits.

## German language courses

The language courses will provide participants with the possibility to either learn basic vocabulary of German (beginner level) or to expand their knowledge of the German language (intermediate level) to get the most out of their experience in Germany.

## Social activities

The International Summer School at Hochschule Harz offers not only sophis—ticated teaching units but also a broad variety of cultural and social activities. Besides the opportunity to explore the vibrant capital of Germany, Berlin, during an optional weekend trip, there are plenty of other trips and events with a lot of things to do and see.

## Accommodation

Accommodation is arranged by the International Office of Hochschule Harz.

The International Summer School fee is 1500€. The reduced fee for students from our partner universities is 750€. It includes:

- **▶** Tuition
- ► Teaching material
- ► Visits and excursions
- ► German language courses
- ► Accommodation (incl. breakfast)
- ▶ Social events
- ► Train station pick up (on arrival)

There are two optional weekend excursions at additional costs.

# Requirements & Application

The programme is open for enrolled students of any university worldwide. Good – very good knowledge of the English language is mandatory.

Further information and the application form are available at www.international-summer-school.net

 $Deadline\ for\ application:\ March\ 31st,\ 2013.$ 

You will be informed about the acceptance until April 15th, 2013.



Contact

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Hochschule Harz, Germany July 1st – July 20th 2013

# Track 1

# Sustainable energy supply and tourism

The aim is to provide an overview of the different aspects of energy supply and tourism in the context of sustainable development. You will learn about the possibilities, advantages and disadvantages of hydropower, solar, bio and wind energy as renewable energy sources including their applications in electricity production, heat supply and mobility. Within the context of sustainability, a broad based analysis of tourism management and development issues will be investigated, highlighting the economic, environmental and socio—cultural dimensions of tourism.

# Track 2

# SAP -Business Process Management

The student will learn how business requirements of an existing company are managed based on a Business Process Life Cycle. They possess the expertise to strategically plan the implementation of business processes using IT such as SAP ERP and to finally monitor whether these targets have been achieved.





# Media Management

The track "Media Management" will cover some of the basic aspects of Production Management for Audiovisual Projects such as: films, TV programmes, music recordings, studio recordings, concerts, etc. with workshops, practical exercises and field trips that give the participants a glimpse on the behind the camera work as well as information about the business of media and entertainment.